

Marketplace Management

All of the resources your organization needs to efficiently and cost effectively maintain compliance with Marketplace Notices and manage insurance exchange relationships.

Highlights

- Minimize the burden of Marketplace Notice compliance
- Effortlessly maintain compliance with Marketplace Notices for new and existing employees
- Gain access to the back office resources necessary to handle employee inquiries
- Provide employees with invaluable, informative resources
- Gain the flexibility needed to handle the uncertainties associated with insurance exchange interactions

The federal deadline is almost upon us; October 1, 2013 is the last day to provide the Marketplace Notice to your employees. Don't let compliance with the Marketplace Notice requirement overwhelm your internal resources. By helping you manage your notification compliance as well as the ongoing interaction with the insurance exchanges, ConSova's Marketplace Management solution can help power efficiency, and minimize the burden on your Benefits Department.

For employers, the Marketplace component of the Affordable Care Act (ACA) creates three distinct challenges—compliance with the marketplace notice requirement, handling the flood of employee inquiries, and managing the ongoing relationships with the numerous state and federal marketplaces.

Notification Management

ConSova is uniquely positioned to assist clients in complying with the ACA Marketplace Notification requirement. Through our Marketplace Management service offering, you'll gain access to cost-effective, customizable communication solutions that dramatically simplify the notification process—powered by the service, innovation, and human capital that have made us a leader in dependent eligibility verification. We'll handle all aspects of the notification process, from coordinating the content of the notice with your team to managing the distribution of the letters.

Back Office Support

With all things considered, the creation and distribution of the notices is the easy part. The Marketplace Notifications will represent change in the eyes of your employees. And, of course, with change comes uncertainty and questions. This flood of inquires could easily exhaust your internal resources. That's why our Marketplace Management solution includes a fully branded micro-website to help employees understand their new rights under the ACA, including a comprehensive FAQ to address common concerns. Should your employees have questions about tax credits, eligibility for coverage or a myriad of other issues, our highly trained, U.S.-based call center representatives are available to help them navigate this foreign, seemingly complex process.

Marketplace Inquiry Management

There is still a great deal of uncertainty surrounding the future interaction between employers and each of the marketplaces. In order to remain compliant, employers must be prepared to interact with exchanges on a frequent basis, including fielding inquiries about individual employees seeking exchange coverage, complying with sampling audits, as well as fulfilling new reporting requirements.

Employers will be required to report new information to the exchanges and the IRS to help them determine individual eligibility for tax credits and liability for tax penalties. While reporting will initially be optional, many employers are electing to comply with this requirement immediately in a good faith effort.

ConSova's Marketplace Management solution is specifically designed to ease the burden of exchange interaction, especially for those employers that operate offices in multiple states, as they might have to contend with variances in exchanges rules from state to state. Ultimately, our Marketplace Management solution creates seamless coordination between employees, exchanges, and the IRS in order to minimize administrative burdens, ensure proper verifications, and protect from unnecessary penalties.

A Partnership You Can Trust

As a trusted partner in dependent eligibility, we've gained a reputation for effective employee communication — helping you maximize your resources and mitigate unnecessary risk. Over the past 10 years, we have built the tools, techniques, and infrastructure to deliver customized employee communication programs that deliver results on-time, every time.

Let's get started. Contact us today and you'll be well prepared for October 1.

Take the next step...

To learn more about ConSova's Marketplace Management services, visit us online at www.consova.com or call 1-866-529-9107.